



MONTHLY WEBINAR SERIES

NDPP DELIVERY AND FUNDING OPPORTUNITIES WITHIN THE UMBRELLA HUB FRAMEWORK

HOW CNY ORGANIZATIONS CAN OFFER AND REIMBURSE PREVENTIVE SERVICES



WEDNESDAY
APRIL 17, 2024



ABOUT US

Our Mission

To advance the growth and quality of cost effective and inclusive individual services for children and adults through innovation, collaboration and coordination.

Our Funders



CNY CARE COLLABORATIVE

Our Purpose

Prepare members for managed care and the transition to value-based payment (VBP)

Independent Practice Association (IPA)
of community-based organizations of
varying sizes and scopes of services.

2016

Year
Founded

501c3

Nonprofit

7

Counties

40

Members
(& Growing!)

Logistics & Learning Objectives

- Logistics:
 - Please send your questions in by using the Q&A box in Zoom
 - Slides & recording will be shared with registrants by Friday
- Learning Objectives:
 - Understand the general structure of the National Diabetes Prevention Program & Umbrella Hub
 - Identify organizational interest in participating in or partnering with Inclusive Alliance's NDPP Umbrella Hub

AGENDA



WHAT IS NDPP?



WAYS TO PARTICIPATE



THE ROLE OF THE UMBRELLA HUB



GETTING INVOLVED



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THE IMPACT OF DIABETES IN CNY

Diabetes Indicator	Cayuga	Cortland	Madison	Oneida	Onondaga
Diabetes mortality per 100,000 population	11.7	19.6	16.7	24.7	20.0
Diabetes (primary diagnosis) hospitalizations per 10,000 population	22.0	18.5	15.9	23.2	21.2
Diabetes (any diagnosis) hospitalizations per 10,000 population	193.3	220.0	152.3	231.7	196.4
Potentially preventable diabetes short-term complications hospitalization rate per 10,000 population	10.5	8.2	6.4	11.	11.3



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NATIONAL DIABETES PREVENTION PROGRAM

An evidence-based, educational, and support program designed to assist at-risk individuals from developing Type 2 diabetes.

- Research shows this CDC-recognized lifestyle change program participants who lost 5–7% of their body weight and added 150 minutes of exercise per week cut their risk of developing type 2 diabetes by up to 58% (71% for people over 60 years old).
- Even a decade later, program participants were one-third less likely to develop type 2 diabetes than individuals who did not join a program.
- The program can also lower the risk of having a heart attack or stroke, improve your health, help you feel more energetic, and even reverse prediabetes diagnosis.

Source: <https://www.cdc.gov/diabetes/prevention/why-participate.html>



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TYPICAL FUNDING OPTIONS



EMPLOYER FUNDED

Programs that are paid for by employers for their employees (wellness programs).



GRANT

Organizations apply for funding to run and operate the program.



INSURANCE REIMBURSEMENT

Payment from insurance companies for services rendered.



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THE VALUE OF PARTICIPATING IN NDPP

- Health Equity
 - Food Insecurities
 - Preventative Care
 - Quality of Life
- CBOs and Clinical Providers
 - Play an active role in impacting the lives of the communities and patients they serve.
 - Payors
 - Decreased amount of money spent on the treatment of diabetes medical services and medication.



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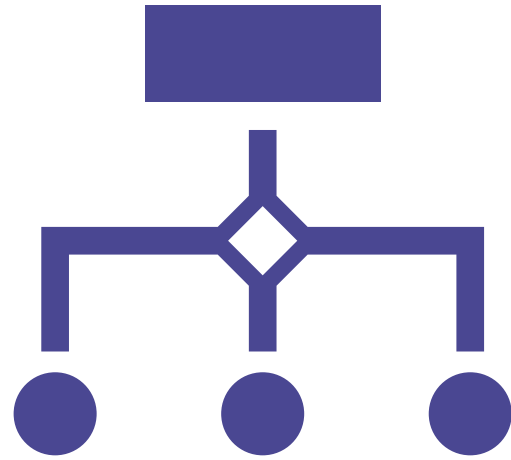
INSURANCE REIMBURSEMENT CRITERIA

- At risk individuals must be referred to participate in the program.
- The program consists of 22, 1-hour sessions over the course of 1 year.
- Sessions are facilitated by a trained Lifestyle Coach.
- Curriculum topics are approved by the CDC and address the following:
 - eating healthy, losing weight, getting physical, creating and maintaining healthy routines, managing stress, staying motivated, coping with challenges and solutioning.
- Organizations enroll with insurance companies as an NDPP provider.
- Services are reimbursed per client/per session and additional reimbursement is offered when a client achieves a 5% weight loss.

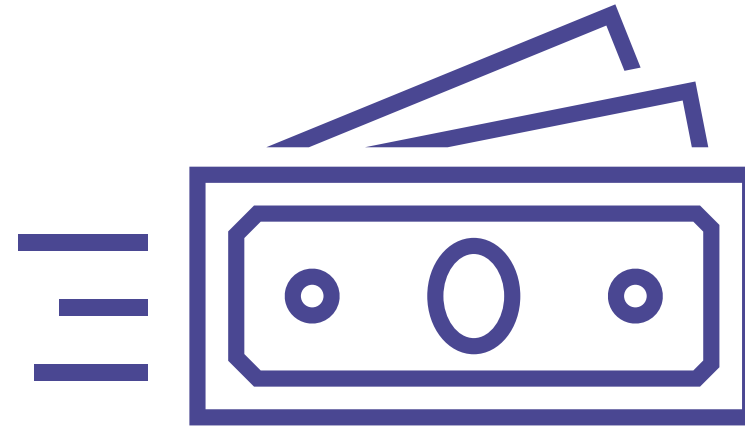


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ROLE of the Umbrella Hub



Serve as the sponsoring organization for a group of subsidiary organizations.



To connect CBOs with health care payment systems to pursue sustainable reimbursement for the National Diabetes Prevention Program.



Is responsible for the administration of the program.



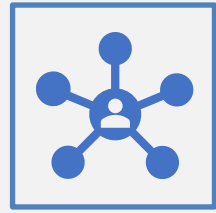
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REIMBURSEMENT OPPORTUNITIES

Medicaid	Medicare
Procedure Code- 0403T: \$22 per member/per session	Procedure Code- G9873: \$26 1 session/1 member
Procedure Code- G9880: \$70 per member/per incentive	Procedure Code- G9880: \$168 per member/per incentive

Note: Medicare’s reimbursement model is based on the 3 different types of sessions that can be facilitated and billed for.

COMMON CHALLENGES



Community members don't always see the value in free programming. They may not be willing to make time for it and if they do, they may not make it a priority to stay engaged.



It's challenging to get referrals or to know where to refer to.



The billing & referral platforms can be costly costly.



The amount of reimbursement may not be worth the amount of work.



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BENEFITS TO UMBRELLA HUB PARTICIPATION

- CBO
 - Collaborate with other organizations to improve the overall health of communities, their patients, employees, and their members.
 - Enhanced reputation and increase visibility for your organization.
 - Program sustainability without all the administrative responsibilities.
 - Participating in preventative and collaborative programming opens the door to additional funding opportunities.
 - Easy access to data to show program effectiveness and impact.



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BENEFITS TO UMBRELLA HUB PARTICIPATION

- Clinical Providers
 - Feel confident about referral recipient capacity to successfully carry out the program.
 - Opportunities to build collaborative relationships with community organizations that could lead to other projects to help positively impact the community
- Health Plans
 - Centralized contracting, claims submission, and payments.



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Questions?



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NEXT STEPS FOR NDPP UMBRELLA HUB PARTICIPATION

Complete our survey
expressing your
interest



Stay informed and
involved by
participating in
workgroups/meetings



Start planning:

- How will you market to potential program participants?
- How will you staff the Lifestyle Coach position?
- What existing relationships do you have to leverage to help you successfully participate?



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Coming Attractions – Upcoming Webinars

Subject to change:

- **May 15, 12-1:** Inclusive Alliance's CCH (Community Care Hub): What Is a Community Care Hub & Benefits of Joining & Partnering with a CCH
- **June 19, 12-1:** TBD
- **July 17, 12-1:** TBD

Stay Involved & Get in Touch!

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∞ Visit our website: inclusivealliance.org